

THE COMPASSION ADVOCACY NETWORK, INC.

COMMUNITY & PARTNERSHIP OVERVIEW

2026-2027 | Celebrating compassion. Building the next 25 years.



PUTTING COMPASSION INTO ACTION SINCE 2002

One conversation became one visit. One visit became one act of compassion. One act of compassion became a movement.

Who We Are

The Compassion Advocacy Network, Inc. (CAN) is a 501(c)(3) public charity founded in 2002 by Johnathan A. Stanley - known as John or "The Rev" - and David L. Hutcherson. CAN teaches the world how to love through simple acts of kindness by putting compassion into action.

Our work centers on two populations: isolated seniors, including nursing-home residents and geriatric patients, and families facing cancer. Donors, sponsors and volunteers are the heroes of this work; CAN is the guide that helps turn generosity into meaningful action.

325,000+	2002	25 YEARS
Isolated seniors served	Year CAN was founded	March 3, 2027

Our Founding Story

CAN began after a conversation revealed that some nursing-home residents received no visitors. John and David responded with a visit, then food and essential-care bags, and then a growing network of people determined to make sure no one felt forgotten.

John's Legacy

John passed away on February 15, 2025, following complications from throat cancer. His belief that simple acts of kindness can change lives continues to guide every CAN program and partnership.

The CAN Help! Program

The CAN Help! Program is CAN's umbrella program for delivering food, personal-care items, supportive services and meaningful human connection. Its signature delivery tool is the C.A.N. HELP! BAG - a practical symbol that tells recipients they are seen, valued and not forgotten.

C.A.N. HELP! BAG

Food, snacks, personal-care items, household essentials, activities and messages of encouragement are selected around the needs of seniors and families.

Compassion on the Move

Mobile pantry experiences bring food and essential items directly to senior communities while creating a welcoming, dignity-centered shopping experience.

Personal Support

CAN responds to urgent needs affecting seniors and families facing cancer, including food insecurity, mobility challenges, household needs and moments of crisis.

Connection and Education

Visits, technology education and community activities help reduce isolation and strengthen connections with family, friends and the broader community.

Signature Events

John "The Rev" Stanley Dignity Walk

A free, sponsor-funded community event honoring John and the seniors who inspire us. The October 3, 2026 walk includes a Moment of Legacy, Adopt-a-Senior Legacy Station, gentle movement, community resources and family-friendly activities.

Adopt Someone Forgotten® Golf Tournament

CAN's annual golf event brings businesses, community leaders and generous neighbors together to support older adults who deserve care, dignity and connection.

Seasonal Senior Outreach

Food drives, holiday meals, Angel Tree gifts and special distributions help bring comfort and practical support to seniors throughout the year.

Community and Volunteer Engagement

Corporate teams, youth groups, faith communities and individual volunteers help assemble bags, organize distributions, write cards, visit seniors and support events.

[Register for the 2026 Dignity Walk](#)

Ways to Partner

Program Sponsorship

Fund CAN Help! Bags, food distributions, technology education or direct program services.

Event Sponsorship

Support the Dignity Walk, Golf Tournament or seasonal senior outreach while receiving meaningful community recognition.

In-Kind Giving

Provide food, beverages, hygiene products, household goods, printing, media, transportation or professional services.

Employee Engagement

Organize a food drive, bag-assembly day, volunteer team or workplace fundraising campaign.

Cause-Related Marketing

Create a clearly defined campaign in which a stated amount or percentage supports CAN's charitable work.

Legacy and Endowment Support

Help build long-term financial strength as CAN works toward a \$4.5 million endowment goal.

Every partnership should be specific, transparent and connected to measurable community benefit. CAN will work with partners to define the purpose, recognition, timeline and reporting for each engagement.

A Legacy Worth Carrying Forward

March 3, 2027 marks 25 years since CAN began. This anniversary is more than a milestone. It is an opportunity to preserve John's legacy, recognize the people who made the work possible and build the capacity needed for the next generation of service.

Celebrating 25 years of compassion in action - and building the next 25.

Anniversary Priorities

- Preserve and share CAN's history and founder legacy
- Expand support for isolated seniors and families facing cancer
- Strengthen donor, sponsor and volunteer relationships
- Build sustainable revenue and the \$4.5 million endowment
- Improve technology, reporting and donor communications

CAN invites donors, companies, volunteers, community organizations and media partners to become part of this next chapter.

Put Compassion Into Action

Whether you give, sponsor, volunteer, share CAN's story or introduce a new partner, your participation helps someone feel seen, supported and remembered.

DONATE	donorbox.org/compassion-advocacy-network
PARTNER	david@compassionadvocacynetwork.org 757-622-8226
LEARN MORE	compassionadvocacynetwork.org

I CAN HELP. YOU CAN HELP. WE CAN HELP.

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